



# **BUSINESS & TECH** **SUMMER CAMP**

**07-09**  
**JULY**

**FOR GRADES 4 - 11**

- **ENTREPRENEURSHIP**
- **AI FOR BUSINESS**
- **A START UP BUSINESS PROJECT**
  - **MARKETING CONCEPT**
  - **LEADERSHIP and MORE!**

**VENUE: SPH LIPPO VILLAGE**



# Welcome to the Future...



## Business & Tech Summer Camp

**Grades 4 -11**



**Get ready to a summer  
unlike any other, where  
learning comes to life  
and big dreams turn  
into real action.**

**This is more than just a  
camp, it is a launchpad  
for bold ideas, creative  
thinking, ethical  
leadership, and using AI  
to solve real-world  
problems.**



**With exciting activities in  
entrepreneurship, the  
environment and tech, you  
won't just be preparing for the  
future,  
You will be shaping it!**

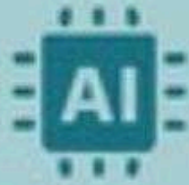
**You'll gain the skills to tackle  
challenges, the creativity to  
imagine what's possible, and  
the courage to lead the way!**

**SPEAKUP ACADEMY**



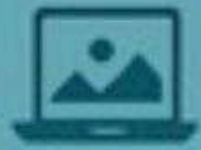
# Key Skills Students Develop

## AI for Creation and Business



Using AI tools and coding to write code, build projects, and develop technological prototypes

## Generative Media & Storytelling



Creating visual assets, videos, and pitch narratives using generative AI tools

## Entrepreneurial Thinking



Identifying unmet needs, solutions, and building sustainable business models

## Lean Startup & Value Proposition Design



Validating ideas through rapid prototyping, and customer engagement, and using lean insights

## Sustainability & Systems



Tackling real-world issues with the lens of environmental and social impact through innovation

## Collaboration & Pitching



Co-creating and pitching ideas effectively for real-world teamwork, communication, and presentation





**SUMMER TEEN CAMP 2025**



# FINANCIAL MASTERCLASS VOL. 2

# FINANCIAL TECHNOLOGY

## FOR YOUNG MOGULS



## LEARN. BUILD. LEAD

LEARN HOW FINANCIAL  
TECHNOLOGY IS  
CHANGING THE GAME –  
AND HOW YOU CAN PLAY  
TO WIN

BUILD YOUR OWN  
SIMULATED  
BUSINESS FROM  
SCRATCH

USE AI TOOLS TO ANALYZE  
TRENDS, MANAGE GROWTH  
& MAKE SMART DECISIONS

### DATE & VENUE

July 7-9, 2025  
Sekolah Pelita Harapan  
Lippo Village

Seats are limited!  
Enroll Now!

 0815-1933-0648

Chat us now: SPEAKUP ACADEMY |  0815-1933-0648