

Join the #SPHFamily.

We are searching for passionate people that will inspire us to do greater things in our schools across Indonesia. If impacting the life of a child through education is what you are looking for, we'd like to speak to you.

Senior Marketing Associate

SPH is looking for a creative and dynamic individual to join us in creation of a wide span of marketing initiatives.

The ideal candidate is

- Professionally fluent in writing in English and Bahasa Indonesia (Other languages are a plus!)
- Is always curious for creative content and a big thinker that can make great plans come to life (you must be able to execute them of course)
- Constantly tracking the effectiveness in everything you do – do, track and do better
- Always putting himself/herself in the shoes of a customer to understand what they are looking for and transferring that into relevant content that piques interest
- Able to work independently as well as collaborate well with other members of the team
- One who sees relationships with colleagues, parents and students as key to building a healthy thriving community

How we'd like you to help us?

- Plan, curate and execute marketing plans for the campus you are attached to
- Writing and editing content materials form social media posts, collaterals and other relevant materials
- Collaborate with other marketing members and the central office to create content, campaigns and tactics that generate results based on target and goals
- Analyse the work you do and suggest improvements
- Support the school on internal marketing initiatives that adds much value to the school's image and word of mouth
- Work on the creation of materials that goes on all marketing channels that is relevant to the market
- Go hand in hand with admissions on recruitment initiatives to drive leads from the right target

What would we like to see in you?

- At least a 5-year experience in Marketing regardless of which industry you come from. Having experience in education and digital marketing is a much added bonus.
- A strong understanding in marketing fundamentals and know how to optimize each marketing channel

- Organised and efficient in terms of seeking resources, planning and actively looking to make things happen
- Ability to manage multiple projects in a fast-paced environment
- Mobile and not afraid to move to different campuses to gain new experiences
- Highly curious, driven, proactive, disciplined, passionate – because you will be working with colleagues with these qualities
- Share the same values as we do – kingdom first, be respectful, be inspiring, make it easy, no divas
- Share the same vision as we do – True Knowledge, Faith in Christ and Godly Character